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	Dr. Mudabbir Qamar
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	Dr. Shalini Singh

## Book-Post

To,

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From:

Dr. Ajay Kumar Saini ( Principal)  
Government Degree College, Kuchlai  
Sitapur (U.P.) India- 261303  
Contact No: +91-9415170204

### Call for papers

Participants are requested to send their abstract (maximum 300 words) and full length paper (Maximum 1500-2500 words) typed in Times new roman (For English) or Krutidev 010 (For Hindi) fonts with a character size of 12 points with single line spacing. The abstract should mention Title of the paper, Author's name, Designation, Institution name, email address and the mobile number. The name of the paper presenting author should be underlined. Participants are requested to bring hard copy of the paper at the time of seminar. Full length paper and abstract (in Hindi or English) must be sent through E-mail on [seminar.kuchlai@gmail.com](mailto:seminar.kuchlai@gmail.com). Paper will be published in UGC CARE Listed e-journal/Journal with Publication Fees.

### Registration Fees

Category	Amount
Academician and Professionals	₹ 500
Researcher & Accompanying Person	₹ 300
UG & PG Student	₹ 200
Paper Publication with Registration	₹ 2000

#### Best Paper Award

Best three papers presented by teachers/students would be awarded separately by "Best Paper Award". Participants who wants to participate must tick (✓) in registration form.

#### Accommodation/Travel Assistance

Arrangement for stay can be made on payment basis for the registered participants only, T.A/D.A may kindly be arranged from own resources/Institutes.



# National Seminar

on  
Role of Internet & Social Media in Socio Economic Transformation

राष्ट्रीय सेमिनार

सामाजिक आर्थिक परिवर्तन में इंटरनेट एवं सोशल मीडिया की भूमिका

(दिनांक 21 फरवरी, 2021)



Sponsored by

Department of Higher Education, Government of U.P.

Organized by

Government Degree College, Kuchlai, Sitapur

Chief Patron

Prof. (Dr.) Amit Bhardwaj (Director Higher Education, U.P.)

Chairperson/Patron

Prof. (Dr.) A.K. Saini, Principal (9415170204, 8858687404)

Convener

Dr. Shalini Singh (8400888808)

Organizing Secretary

Dr. Gagan Kumar (9453289943)

Venue

Auditorium, Government Degree College, Kuchlai  
Sitapur (U.P.) India

Click for online Registration

## Welcome to the seminar

Dear Sir/Madam

It gives us immense pleasure to inform you that Government Degree College Kuchlai is organizing a seminar on "Role of Internet & Social Media in Socio Economic Transformation" on 21 February 2021. The seminar will provide an important platform for interaction of ideas and information among scientists, academicians, industrialists and researchers to enhance the understanding about ICT & online higher education related issues. All are requested to participate in the seminar to make the programme interactive and successful.

With Regard

Dr. Ajay Kumar Saini

## About the seminar

The seminar aims to provide a forum for the exchange of ideas, on the latest innovations, opportunities, development and future prospects of internet & social media in order to meet the technological knowledge & online education opportunities among academicians, researchers and students. This seminar will also provide opportunities to the students and researchers for excellence and expansion of knowledge about e-learning & online courses which is providing by UGC & other higher education departments. Further this seminar will also provides people with an opportunity to reflect on the critical, social, economic, cultural, moral and spiritual issues related to social media. It also aims to provide opportunities of internet & social media use to socially-deprived communities and remove disparities by promoting the inclusion of women, minorities and differently-disabled persons.

One of the important aims of education is the training for leadership in the profession and public life. It is the function of colleges/universities to train men and women for wise leadership, in this regard; seminar will be proved very helpful for student, researchers & academicians

## About the College

Government Degree College, Kuchlai was established in the year 2019 with the aim of providing higher education to the students of rural areas. The college runs with three faculties Arts, Science and Commerce with 12 subjects at graduate level, affiliated to CSJM University, Kanpur.

## Important Dates

Last date of Submission of Abstract: February 14<sup>th</sup>, 2021  
Last date of Submission of full length paper: February 20<sup>th</sup>, 2021

## Themes/sub-themes/topics of the Seminar

### (I) Advantage of Internet in Higher Education & Current Scenario

- Advantage of internet & social media in reference to NEP 2020.
- Use of digital library, online courses & classes.
- Role of e-commerce, e-business and e-marketing.
- Role of internet in literature and language development.
- Concerns regarding social media and health issues in adolescents.
- Relationship between internet and environment in current scenario.
- Role of ICT in employment and Rural development.

### (II) Social media & Role of ICT in Higher Education

- Role of ICT in quality improvement in higher education.
- Use of Zoom/you tube in class room teaching.
- Use of virtual class room and online e-content.
- Role of social sites & apps in e-learning in students.
- Impact of e-library and smart classes in higher education.
- Impact of social media on students/youth.

### (III) Impact of Internet & Social media on society

- Role of government policies on internet & social media.
- Cyber crime & cyber security awareness
- Rural connectivity and economic prosperity of Uttar Pradesh.
- Impact of internet & social media in cultural transformation.
- Role of internet in e-trade and industrial development.
- Impact of internet and social media in developing countries.
- Role of Internet and social media in rural development

### How to Reach the College

Travelling Coordinator: Dr Ram Asrey, Mobile No: +91-9889484984

Nearest Railway & Bus station - Sidhauri

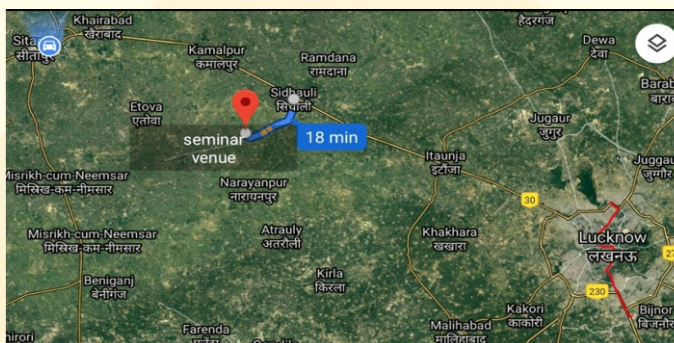
Distance from Lucknow- 55 Kms

Distance from Hardoi - 72 Kms

Distance from Lakhimpur - 85 kms

Distance from Sitapur - 45 Kms

**Note:** Travelling facility for participants would be available from Sidhauri Railway/Bus station to the seminar venue.



# Registration Form National Seminar

on

## Role of Internet & Social Media in Socio Economic Transformation

21<sup>st</sup> February (Sunday) 2021

Name (Prof./ Dr./Mr./Ms) : .....

(in block letters)

Gender (Male/Female) : ..... Contact No. : .....

Designation : ..... Department : .....

University/ College/ Institute : .....

Mailing Address : .....

E-mail : .....

Title of Paper/ Article : .....

Paper Presentation :

No. .... Yes ..... (Oral..... Poster ....) .....

Registration Fees ( Rs.) : .....

Deposit in account\* UTR/R.No..... Date.....

Bank .....

Beneficiary Name *Principal, Government Degree  
College, Kuchlai, Sitapur*

Account No. 35070200000116

IFSC Code: BARBOSIDHAU

Name of the Bank Bank of Baroda

Cheque & DD can be sent to Principal, Government Degree College, Kuchlai, Sitapur - 261303, U.P. up to 14<sup>th</sup> February 2021. The registration fees can also be deposited in the Account No. Please enclosed fee deposit slip/proof with registration form and email the scan copy on [seminar.kuchlai@gmail.com](mailto:seminar.kuchlai@gmail.com). e- souvenir and registration kit will be provided only to pre-registered participants only.

<https://gdckuchlai.in>

E-mail : [seminar.kuchlai@gmail.com](mailto:seminar.kuchlai@gmail.com)